



PRESS RELEASE

Esnatech unveils vertical network for the Telephony Office-LinX Unified Communications platform

The Esnatech Partner Alliance program opens up memberships to development partners leveraging the Telephony Office-LinX Development API for vertical applications.

Richmond Hill, Ont., Canada March 27, 2006 - Esnatech, a global leader in enterprise Unified Communication platforms, today announced it will be opening up its Partner Alliance program to development partners who build vertical application solutions of the Telephony Office-LinX Development API. The goal is to create a network of partners that can deliver vertical specific solutions to the Global Telephony Office-LinX channel partners.

The Esnatech Development Alliance program offers development partners the opportunity to engage with Esnatech's development teams at various levels of our product development cycle. The core of the program involves listening to customers vertical specific needs and then implementing those vertical specific ideas into the Unified Communications solution using the API IVR templates.

Esnatech will refer and even resell Partners solutions to its channel partners in order to best meet their needs and immediate market demand. "Esnatech can not produce world class real-time communication solutions without help from the end users and Partners of our products. The Development Alliance will solve time to market issues as well as add value to the network of channel partners. Demand will drive solutions and enhance the overall value of being an Esnatech partner." Davide Petramala, VP Marketing & Sales Esnatech.

The new Development Alliance program brings together developers building applications on and for the Telephony Office-LinX Unified Communications platform with engineers, API tools, and software from Esnatech.

This program enables communication and collaboration by providing developers a reference platform, tools, and resources to build vertical applications around the Telephony Office-LinX architecture.

The Telephony Office-LinX solution is the leading enterprise Unified Communications platform, encompassing all forms of communications and messaging from one core. ISV's looking to support Telephony Office-LinX platform, and join the Development Alliance program will find everything they need to develop their vertical product and or solution using both DTMF and speech resources from the Telephony Office-LinX platform. Enterprise developers and in-house custom engineering will find a suite of tools that allow them to build, test, and optimize their software on the most widely supported architecture while keeping revisions in sync throughout the product lifecycle.

Esnatech's Unified Communications platform Telephony Office-LinX is already tightly integrated with Microsoft Windows, Exchange, Office, Terminal Services and Outlook. It can be administered directly from an organization's Microsoft Management Console or



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PRESS RELEASE

through Terminal Services over the web. Users can be managed through Active Directory and Group Policy.

About Esnatech - Founded in 1989, Esnatech's mission is to provide communication solutions that are simply the best way to communicate! Esnatech solutions empower organizations by giving them the flexibility to conduct business at any time, from anywhere, so they can manage the information they need, when they need it. Esnatech markets and distributes their products through OEM and VAR partners in 28 countries worldwide.

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***Note to Editors:** If you are interested in viewing additional information about Esnatech, please visit our corporate webpage http://www.esnatech.com/company/corp_prof.htm. Web links, telephone numbers and titles were correct at time of publication, but may since have changed. For additional assistance, journalists and analysts may contact Esnatech's Marketing department at Marketing@esnatech.com. Microsoft Live Communication Server, Windows, Exchange, Office & Terminal Services are registered trademark of Microsoft Corporation.*

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