



PRESS RELEASE

Esnatech expands partner network to meet demand for real-time Communications in 2005

Esnatech adds over 100 new partners in the US alone to distribute and service the Telephony Office-LinX real-time Instant Communications product portfolio

Richmond Hill, Ont., Canada, February 13, 2006 -- Esnatech, a leader in real-time communications platforms, announced today that it added 100 new strategic sales and service partners across the United States last year. These new partners have been trained and certified on the Telephony Office-LinX product portfolio.

"We are seeing a tremendous trend in communications this year," said Davide Petramala, VP Sales & Marketing at Esnatech. "Companies need to replace their existing legacy voice mail systems with real-time communication solutions in order to actually reduce messaging *and* increase the ability to connect to people live! To do this, they are adding speech solutions to replace touch tone automated attendants and implementing "*find me, follow me*" services for vital personnel. To meet this demand, Esnatech is aggressively expanding its distribution channel."

With its' growing network of partners, Esnatech is well-positioned to capitalize on this market opportunity by expanding its' partner network through leading and respected resellers across North America. In 2005, Esnatech expanded its' points of presence across the United States with the addition of 100 new partners that have been fully technically certified on their complete product portfolio.

"Our partners have been looking for a solid platform that will truly deliver future proof technology for their customers." says **Alex Yaworsky**, Regional Director, Esnatech. "Telephony Office-LinX allows them to have a solution they can sell to their existing customers and deliver true value without requiring a forklift to their current voice equipment. On top of that the suite of productivity and mobility solutions really helps them drive through revenue on future VoIP sales."

Esna has just released its' 6.5 version of the Telephony Office-LinX. This new release provides integration with Iwatsu Voice Networks, Mitel, 3Com, AASTRA, Panasonic Avaya, NEC, Toshiba, Ericsson, Cisco, & Nortel phone systems. Organizations can implement a software application over their existing telephony network simply by deploying the Telephony Office-LinX.

Telephony Office-LinX is already tightly integrated with Microsoft Windows, Exchange, Office, Terminal Services and Outlook. It can be administered directly from an organization's Microsoft Management Console or through Terminal Services over the web. Users can be managed through Active Directory and Group Policy.



Esna Technologies Inc.



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Founded in 1989, Esnatech's mission is to provide **communication solutions that are simply the best way to communicate!** Esnatech solutions empower organizations by giving them the flexibility to conduct business at any time, from anywhere, so they can manage the information they need, when they need it. Esnatech markets and distributes their products through OEM and VAR partners in 28 countries worldwide.

Note to editors: If you are interested in viewing additional information on Esnatech, please visit the Esnatech Web page at http://www.esnatech.com/company/corp_prof.htm on Esnatech's product pages. Web links, telephone numbers and titles were correct at time of publication, but may since have changed. For additional assistance, journalists and analysts may contact Esnatech's Marketing department at Marketing@esnatech.com. Microsoft Live Communication Server, Windows, Exchange, Office & Terminal Services are registered trademark of Microsoft Corporation

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