



PRESS RELEASE

Esnatech receives coveted TMC Communication Solutions Product of the Year award

Esnatech wins the **COMMUNICATION SOLUTIONS** Product of the Year award for its real-time communication suite **Telephony Office-LinX™!**

Richmond Hill, Ont., Canada, August 1, 2006 -- Esnatech, a leader in real-time communications platforms, announced today that it has received the COMMUNICATION SOLUTIONS Product of the Year award for its' latest release of the Telephony Office-LinX suite of communication solutions. COMMUNICATION SOLUTIONS® is the premier publication in the rapidly growing Communications/ telephony industry.

COMMUNICATION SOLUTIONS® editors selected the companies which in their view demonstrate the vision, leadership and attention to detail that are the hallmarks of Product of the Year award.

According to Editorial Director Greg Galitzine, "The Product of the Year awards exemplifies the best that this industry has to offer. The companies earning this distinction have demonstrated a commitment to quality, and a commitment to the further development of the IP telephony industry through their contributions. All winners deserve this great honor, and I look forward to seeing other innovative solutions from them as they continue to contribute to the future of VoIP and IP telephony."

"The companies selected to receive COMMUNICATION SOLUTIONS® Product of the Year Awards for 2005 have been instrumental in the explosive growth of VoIP and the larger IP telephony industry this year. We're proud to reward their hard work and innovation," said Rich Tehrani, TMC President and Editor-in-Chief of COMMUNICATION SOLUTIONS® magazine.

"Telephony Office-LinX truly delivers a list of new and innovative technologies that provide enterprise productivity, security and mobility." Davide Petramala, Esnatech's Vice President Sales & Marketing. "The COMMUNICATION SOLUTIONS® Product of the Year award is a testament of our industry's leading technology that will change the way business communicates! Technologies such as Presence management, Unified Messaging, & Mobility enables organizations to completely integrate all of their office communications into their IP network infrastructure, delivering a complete application layer on top of the IP/VoIP network."

Esnatech's Telephony Office-LinX suite has complete integration with Iwatsu Voice Networks, Mitel, 3Com, AASTRA, Panasonic, Avaya, NEC, Toshiba, Ericsson, Cisco and Nortel phone systems. Organizations can implement a software application over their existing telephone network simply by deploying Telephony Office-LinX.

Telephony Office-LinX is already tightly integrated with Microsoft's Windows, Exchange, Office, Terminal Services and Outlook. It can be administered directly from an organization's Microsoft



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Management Console or remotely through Terminal Services. Users can be managed through Active Directory and Group Policies.

About TMC™ Technology Marketing Corporation (TMC) publishes four print magazines: Customer Interaction Solutions, Internet Telephony, SIP Magazine and IMS Magazine, as well as the digital publications, Speech-World, WiFi Telephony Magazine, VoIP Developer, IPTV Magazine and WiMAX Magazine. TMC also produces TMCnet, the world's leading communications and technology Web site. TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. TMC produces INTERNET TELEPHONY Conference & EXPO, The VoIP Developer Conference, Speech-World Conference, IP Contact Center Summit and The Global Call Center Outsourcing Summit. TMCnet, ranked among the top 2,500 Web sites in the World by Alexa.com, publishes more than 20 topical online newsletters. For more information about TMC, visit <http://www.tmcnet.com>.

About Esnatech - Founded in 1989, Esnatech's mission is to provide communication solutions that are simply the best way to communicate! Esnatech solutions empower organizations by giving them the flexibility to conduct business at any time, from anywhere, so they can manage the information they need, when they need it. Esnatech markets and distributes their products through OEM and VAR partners in 28 countries worldwide.

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