



pressRELEASE

Unified Communications For The RIM Blackberry

Esnatech launches Mobile Client software for the RIM Blackberry at the Blackberry App World!

Richmond Hill, Ontario, Canada July 22, 2009—Eсна Technologies Inc. (Esnatech) a market leader in enterprise unified communications has launched a version of their market leading mobile unified communication software for the RIM blackberry devices in the Blackberry app world (www.blackberry.com/appworld/). The Mobile UC software, Mobile UC Client delivers fixed to mobile convergence for a wide range of wireless devices with enterprise PBX systems such as Cisco, Avaya, Mitel, Nortel, Iwatsu, AASTRA, 3COM, Asterisk, etc.) . It provides a complete communications & collaboration solution for mobile users, integrating presence, messaging, mobility and computer telephony to users over mobile devices. The integration of unified communications onto these wireless devices will dramatically increase the ability of mobile users to connect to the office and be able to communicate as if they were at their desk. Esnatech has released a version specifically for Blackberry users in the app world so they can easily access this free mobile app directly on their device. Once installed in conjunction with Esnatech Unified communication server they can link their devices to their office phone system and leverage the blackberry as their office communication device.

“With the release of our newest Mobile UC Client software for RIM we provide enterprises the opportunity to offer full enterprise communications to Blackberry users”, said Davide Petramala, Vice President Business Development at Esnatech. “Integrated with the Esnatech UC server platform, Blackberry users can manage all there office communications directly from their device such as find me follow me, presence and instant messaging! This once again demonstrates Esnatech's market leadership in interoperability as we extend our UC service to any phone system, any business application, and now to any mobile device including Blackberry devices.”

With the new Mobile UC Client software users of Esnatech’s Unified Communications platform would have access to the following features directly from their blackberry device:

- Users can manage their office presence and live location to better communicate with customers and co-workers

Note to Editors:If you are interested in viewing additional information on Esnatech, please visit the Esnatech Web page at <http://www.esnatech.com> on Esnatech’s product pages. Web links, telephone numbers and titles were correct at time of publication, but may since have changed. For additional assistance, journalists and analysts may contact Esnatech’s Marketing department at

- Users can define their presence even when on their blackberry to their colleagues in the office
- See and find the presence and availability of colleagues in the office
- Initiate and/or participate in enterprise instant messaging sessions (fully logged and tracked for auditing purposes)
- View complete call history, including real-time view of inbound, outbound and missed calls to and from an office phone
- Manage live calls directly from your blackberry
- Initiate station-to-station and live calls from your blackberry using an office phone system as a the resource, dramatically increasing productivity while controlling costs and maintaining controls and audits on mobile communication usage

The new mobile application downloads directly from Blackberry APP World to the users Blackberry RIM device and connects via IP to the Telephony Office-LinX™ platform that is connected to both the enterprise PBX and e-mail platform. Users will have the ability to view their work groups and see who is online and available. With access to real time status they can then choose the best way to communicate with co-workers. This will dramatically improve the connectivity of the wireless users to their office environment and improve productivity by deliver anywhere anytime access to critical resources.

The new Mobile UC Client software for the RIM blackberry is available as a free download for a limited time from the Blackberry app world store that can be accessed directly from user's devices or from the web (www.blackberry.com/appworld/) by simply searching for Esnatech, or UC Client.

About Telephony Office-LinX

The Esnatech Telephony Office-LinX platform is already tightly integrated with MS Exchange, IBM Lotus Domino, Novell GroupWise, Apple MAC OS, Apple iPhone, Research in Motion Blackberry, Nokia devices, and MS windows mobile devices. The gateway server can be administered directly from an organization's Microsoft Management Console or through Terminal Services over the web. Users can be managed through Active Directory and Group Policy.

About Esnatech

Founded in 1989, Esnatech has been committed to developing advanced Unified Communication solutions that deliver core value growing organizations. Our mission remains to develop and provide industry leading communication solutions that integrate seamlessly with existing infrastructure and optimize the way businesses communicate. Esnatech communication solutions are designed for "real-time users" providing advanced features, investment protection, and platform upgrade capability without the planned obsolescence prominent in the communications industry. Esna Technologies powers over 40% of the telephony providers in the SMB market with it's messaging, mobility, and presence platforms. Esnatech markets and distributes their products through global OEMS and VAR partners in over 28 countries worldwide. For more information please visit www.esnatech.com.

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For more information on Esnatech Unified Communication products: <http://www.esnatech.com/products.htm>

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