

ESNATECH RECEIVES *UNIFIED COMMUNICATIONS*[®] MAGAZINE'S 2008 UNIFIED COMMUNICATIONS EXCELLENCE AWARD

Telephony Office-LinX Recognized for Outstanding Innovation

Richmond Hill, Ontario, Canada – Jan 5, 2009 - Esnatech announced today that Technology Marketing Corporation's (TMC[®]) Unified Communications magazine (www.uc-mag.com) has named Telephony Office-LinX as a recipient of its 2008 Unified Communications Excellence Award.

Telephony Office-LinX is the industry leader for SIP based Unified Communications. It is a pure application that interfaces to any enterprise phone system as well as all major Groupware platforms and core business applications such as Salesforce.com, Google™ Apps, Microsoft Exchange™ 2000/2003/2007, IBM Dominos™, and Novell GroupWise™. It provides communication functions such mobility, presence, CTI, Messaging, & Speech natively to an organizations business core business processes. It was the First solution in the enterprise UC market to provide real-time high availability and disaster recovery by enabling one environment to scale over several nodes and integrate to multiple phone systems and services at the same time. Telephony Office-LinX can scale up to 800 SIP sessions and 30000 plus users.

"Being honored with the 2008 Unified Communications Excellence award from an industry authority such as TMC is a testament to Esnatech's leadership and vision in the industry. Telephony Office-LinX was designed and developed to deliver three key elements: Interoperability, Simplicity and Scalability." Davide Petramala, VP Sales & Marketing Esnatech. "Providing interoperability to any businesses environment eliminates costly upgrades to deploy Unified communications. Simplicity is provided through integrating directly into an organization's current business applications and eliminating training with increased user adoption to the technology. Our scalability with our High Availability technology allows our product to grow and expand with an organization without the worry of obsolescence! In 2008 Telephony Office-LinX also added voice to text capabilities for its enterprise customers as well as true presence integration with public IM clients such as Skype, Live Messenger and Google Talk. This solution communicates real time calendar status as well as PBX phone status to others connected via the public IM services.

"Esnatech has proven they are committed to quality and excellence while addressing real needs in the marketplace. Unified Communications is pleased to grant a 2008 Unified Communications Excellence Award to their Telephony Office-LinX," said Rich Tehrani, TMC President and Editor-in-Chief of Unified Communications magazine. "We're proud to honor their hard work and accomplishments and look forward to more innovative solutions from Esnatech in the future."

A full list of Unified Communications Excellence Award winners are published in the November/December, 2008 issue of Unified Communications magazine, www.uc-mag.com.

For more information about TMC, please visit www.tmcnet.com.

About Esnatech

Founded in 1989, Esnatech has been committed to developing advanced Unified Communication solutions that deliver core value growing organizations. Our mission remains to develop and provide industry leading communication solutions that integrate seamlessly with existing infrastructure and optimize the way businesses communicate. Esnatech communication solutions are designed for "real-time users" providing advanced features, investment protection, and platform upgrade capability without the planned obsolescence prominent in the communications industry. Esna Technologies powers over 40% of the telephony providers in the SMB market with its messaging, mobility, and presence platforms. Esnatech markets and distributes their products through global OEMS and VAR partners in over 28 countries worldwide. For more information please visit www.esnatech.com

About Unified Communications magazine

Launched in July 2007, Unified Communications magazine is devoted to educating enterprise decision makers on why and how they need to deploy unified communications (UC) solutions. Every issue of Unified Communications magazine features a comprehensive news section; case studies of successful deployments and lessons learned; interviews with leading hardware and software companies; and an 'industry' section, featuring analysis of important mergers and acquisition, partnerships and a Wall Street perspective on the unified communications market. Unified Communications has a readership of 160,000.

About TMC

Technology Marketing Corporation (TMC) is an integrated global media company helping our clients build communities in print, in person and online. TMC publishes [Customer Interaction Solutions](#), [INTERNET TELEPHONY](#), [Unified Communications](#), and [NGN Magazine](#). TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. TMCnet is read by three million unique visitors each month worldwide, according to Webtrends. In addition, TMC produces [INTERNET TELEPHONY Conference & EXPO](#) and [Communications Developer Conference](#).

For more information about TMC, visit www.tmcnet.com.



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