

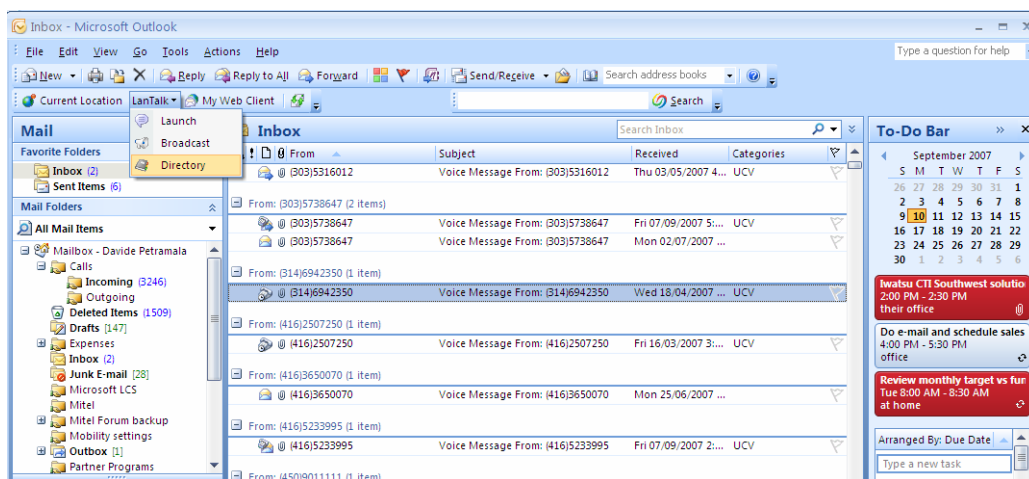
# PRESS RELEASE



## ESNA TECHNOLOGIES INC. CONVERTS MICROSOFT OUTLOOK 2007™ COLLABORATION SOFTWARE INTO A TELEPHONY, MOBILITY AND PRESENCE PLATFORM TO CHANGE THE WAY BUSINESSES COMMUNICATE!

Esnatech integrates its popular Enterprise Unified Communication solution with Microsoft® Outlook® 2007 Desktop Software to provide Outlook® users with anywhere access to their inbox, calendar, contacts and tasks.

**Richmond Hill, Ontario Canada September 24, 2007**– Esna Technologies Inc. (Esnatech) today announced it has added Microsoft® Outlook® 2007 support to its market leading Telephony Office-LinX™ Unified Communication Platform version 7.0. As part of its continuing goal for interoperability and to offer the most integrations in the market, Telephony Office-LinX has integrated its rich presence, advanced mobility, and unified messaging with Microsoft Outlook 2007 *calendar*, *contacts*, *tasks* and *inbox*. Users of the Telephony Office-LinX platform will have advanced presence, mobility and messaging features embedded directly within their Outlook client. Users can automatically change call forwarding and voice mail greetings directly from their Outlook *calendar* as well define voicemail greetings and call filtering rules based on their *contact* list. From their inbox they can seamlessly send voice, fax or e-mail messages to any user without leaving their Outlook 2007 interface.

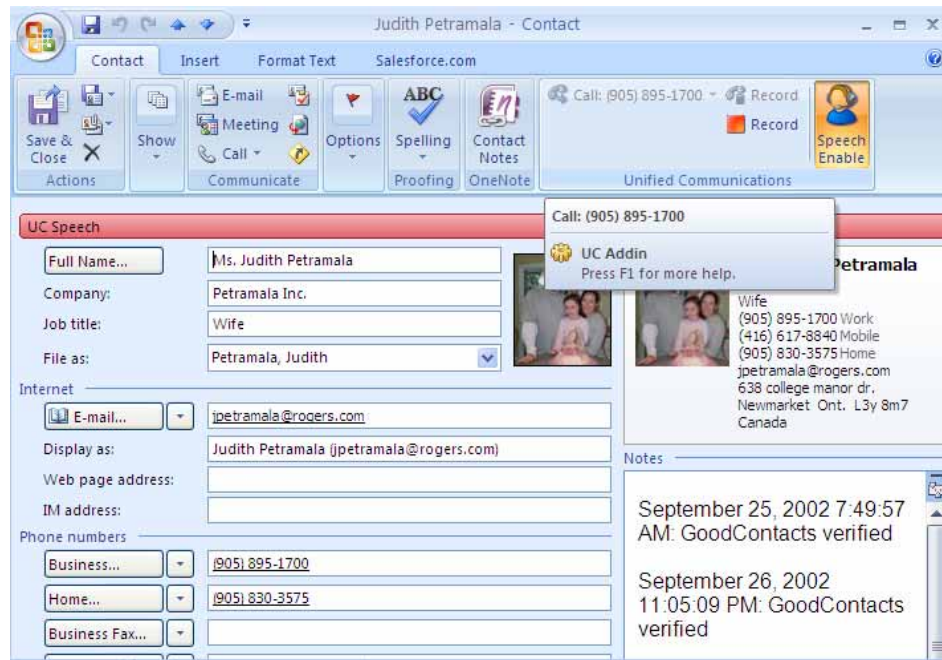


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“Collaborative technologies in the communications industry like Microsoft Outlook have the potential to truly change the way businesses operate, but the missing piece from a business perspective is seamless communication integration to any environment. The Telephony Office-LinX platform extends Outlook integration into any organization to be a full e-mail, fax and telephony solution.” – *Daivde Petramala, VP Sales & Marketing Esnatech*. “The Telephony Office-LinX platform acts as glue that bridges communication devices to Groupware solutions such as Microsoft Exchange and Outlook 2007; once again Esnatech demonstrates this fact and illustrates the value of Unified Communication!”



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Microsoft Outlook 2007 support is part of version 7.0 Service Pack 3 release of Telephony Office-LinX. Esnatech has completed successful beta trials and will make it generally available to its partners in October 2007.

Not only do Outlook 2007 users have fully integrated Mobility Messaging and Presence tools, but Microsoft Exchange 2007 users can fully access their inbox, custom folders and contacts directly over the phone with no Internet access. Through basic phone connections users can navigate their Exchange 2007 account and manage their daily communications over the phone with seamless anywhere access.

Telephony Office-LinX bridges legacy and IP PBX(s) to your enterprise groupware, sales force automation and customer relationship management software. With support for over 100 different PBX(s) the Esnatech UC platform provides *rich* presence support for Iwatsu ADIX/ECS, Mitel 3300 & 2001CP, Avaya IP Office, 3Com NBX/VCX, AASTRA, Panasonic, Toshiba and Asterisk based phone systems.

Telephony Office-LinX is already tightly integrated with RIM® Blackberry® devices as well as Microsoft Windows, Pocket PC, Mobile PC, Exchange 2000/2003/2007, Office, Terminal Services and Outlook 2003/2007. It can be administered directly from an organization's Microsoft Management Console or through Terminal Services over the web. Users can be managed through Active Directory and Group Policy.

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## About Esnatech

Founded in 1989, Esnatech's mission is to provide communication solutions that are simply the best way to communicate! Esnatech solutions empower organizations by giving them the flexibility to conduct business at any time, from anywhere, so they can manage the information they need, when they need it. Esnatech markets and distributes their products through OEM and VAR partners in more than 28 countries worldwide.

### PRESS CONTACT

Davide Petramala | VP Sales & Business Development,  
Esna Technologies Inc.

Tel: 905.707.9700 say "David"

Email: [davidep@esna.com](mailto:davidep@esna.com)

Web: [www.esnatech.com](http://www.esnatech.com)

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